

Education Solutions

Identify and target prospective students and donors who have the highest propensity for positive results

Telematch, Inc. is a premier marketing intelligence and data services provider. We make your marketing communications, admissions processes, and alumni outreach efforts more effective and efficient.

Whether your focus is finding students for your programs, verifying web-based response data, enhancing your student, parent, or alumni database accuracy, or performing analyses on your marketing communications efforts, Telematch has a proven solution.

Our services include:

Marketing Analysis

Use our analytic services to target prospective students and donors that have the highest propensity to apply for admission or make a donation. Our segmentation experts work closely with clients to determine the profiles and models to provide the best options available.

- Segmentation techniques increase marketing effectiveness and increase ROI.
- Full service capabilities include profile, profile model, and response model.

Email Address Acquisition and Verification

Proprietary quality-of-match decision models make our Email Append Database a top performer for clients.

Data is sourced monthly from numerous unique sources, then cleansed and run through proprietary processing to provide date stamps and confidence codes. Telematch, Inc. spent over a year building the same quality of logic and matching for its email data as it has for all of its other data sources. Multiple uses,

paid versus free domains, currency and accuracy make this a high-level, high quality database that will net you solid matches and solid returns.

Mobile Phone Contact Acquisition and Verification

As millions of businesses and consumers migrate from land-based phone lines to wireless, cable and Voice-Over-Internet-Protocol (VoIP) communications, they vanish from the traditional sources of current telephone numbers and postal addresses.

We can find them with our HTFD database. It's the first public/private database that consists entirely of wireless, cable and VoIP residential listings with complete names and current postal addresses. HTFD contains all currently available non-traditional lines—in excess of 200 million consumers with tens of thousands more being added every month.





Phone Number Appending

We pioneered the phone number appending process over 30 years ago, and has perfected matching logic and developed the best data sources. Our quality phone append process will provide you with the most accurate matches to your database of names and addresses. We can provide phone number appending for both residential and business phones.

Address Acquisition and Verification

If your databases contain inaccurate or incomplete address information, we can provide services to update and/or append missing information, allowing you to keep in contact with your donors or constituents. These services are available for both residential and business addresses.

List Rental and Fulfillment

Telematch, Inc. offers list rental from several national consumer and business-to-business databases. We can help you locate new prospects based on the selection criteria you provide.

Our fulfillment services cater to those who need a flexible online system for database access. Our online count system makes it easy to quickly run queries and pull orders 24/7. Cross-tab functionality allows for segmentation analysis on the fly.

Online Count System

- Access your database for counts and orders 24/7.
- Instantaneous counts and count reports.
- Same day shipping for physical orders.
- Easy prior order suppression for queries and orders.
- Multiple suppression and de-dupe options

Demographic and Lifestyle Overlays

- Hundreds of demographic and lifestyle overlays to increase the selectability of your database.
- Complimentary profile upon placement of database at Telematch to provide insight into your file.
- Increased targetability for increased revenue.

Telematch, Inc. is the partner that enhances your results, improves your existing programs, and helps you tailor winning methods to achieve your objectives. Let us help you achieve your institutional goals.

About Telematch

Telematch, Inc. is a leading information services provider, offering a comprehensive range of data appending, data enhancement, data management, database management and data processing services.

Telematch Inc.'s technical resources, database expertise, and extensive data sources, including compiled plus telco-sourced directory assistance data, allows us to provide timely delivery of the most current and accurate marketing data available to clean, verify, append and enhance your most valuable resource—*your customer data*. We are proud of our well-established reputation for providing accurate data, fast turnaround and exceptional customer service.

To learn more, contact

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