



Introducing HTFD™

The ultimate source for hard-to-find business and consumer data

As millions of businesses and consumers migrate from land-based phone lines to wireless, cable and Voice-Over-Internet-Protocol (VoIP) communications, they vanish from the traditional sources of current telephone numbers and postal addresses.

HTFD™ can find them. It's the first public/private database that consists entirely of wireless, cable and VoIP residential listings with complete names and current postal addresses. HTFD contains all currently available non-traditional lines—in excess of 180 million consumers with tens of thousands more being added every month.

- HTFD uses responsible proprietary and public sources to recover households and businesses that have migrated to wireless and broadband telephony.
- HTFD gives you the ability to flag and verify those prospects and customers and to append your database accordingly.
- And, unlike data gleaned from compiled or self-reported sources, you can be confident that the data is current and correct.

In this age of multi-million dollar Customer Relationship Management (CRM) programs and equally expensive targeted prospect and customer strategies, having access to the most complete, accurate, and timely hard-to-find contact data can have a profoundly positive impact on your marketing success and speed the return on your CRM investment.

About Telematch

Telematch, Inc. is a leading information services provider, offering a comprehensive range of data appending, data enhancement, data management, database management and data processing services.

Telematch's technical resources, database expertise, and extensive data sources, including compiled plus telco-sourced directory assistance data, allows us to provide timely delivery of the most current and accurate marketing data available to clean, verify, append and enhance your most valuable resource—*your customer data*. We are proud of our well-established reputation for providing accurate data, fast turnaround and exceptional customer service.



To learn more about how HTFD™ can benefit your business, contact Telematch toll-free at (800) 523-7346 or via email at sales@telematch.com. Visit us online at www.telematch.com.